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illumina8



refine your research
SCOPUS™

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the essential drug safety resource



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Online Training Courses!

In addition to the customized training which is always available to you through your ADM, you and your end-users can also sign up for regularly scheduled online product training. Below, please find links to the current online training offerings:

- [Engineering Village](#)
- [PharmaPendium](#)
- [EMBASE.com](#)
- [Scopus](#)
- [ScienceDirect](#)

Welcome!

Welcome to the ADM (Account Development Manager) Corporate Connection Newsletter! This newsletter is designed to provide you with tools, tips and tricks to ensure your end-users make the most of your valuable information investment, as well as provide you with topical information on Elsevier products offered to Corporate customers. This newsletter is developed by the Corporate ADM team, your Elsevier representatives responsible for assisting you with the training, support and promotion of your Elsevier resources. This newsletter will be released on a quarterly basis and is meant to complement other product communications and trainings you receive from Elsevier.

We're very interested in your feedback on this newsletter, and would like to hear from you how ADMs and Elsevier can support you better! Please click here to fill out a [brief survey](#) about the newsletter and to provide comments on your ADM support.

Role of Account Development Managers (ADMs)

In order to help you make the most of your Elsevier subscriptions, there is a team of people assigned to support you with your account. Each product group has an Account Development Manager (ADM) assigned to assist you with the training, promotion and support of your Elsevier products. ADMs can:

- Provide online or onsite training sessions customized to your company (onsite sessions can include a sponsored breakfast/lunch, if appropriate).
- Attend vendor or library fairs.
- Provide you with product-branded premiums and handouts (such as pens, post-its, training guides, etc).
- Assist you with learning the functions of the Administrative module (ScienceDirect and Scopus).
- Usage Analysis.

In addition to the support provided by your ADM, there is also 24-hour phone/email Helpdesk product support. Contact the Helpdesk with questions regarding access, usernames/passwords, IP authentication and trouble-shooting.

A list of all the Corporate Americas Account Development Managers and product Helpdesk support, including contact information, is on the last page of this newsletter.

What's New?

Elsevier is committed to continuously improving our products, and many products have multiple upgrades throughout the year! The following section outlines some of the major product upgrades that have occurred within the past 6 months. If you'd like to set up a training or demonstration to highlight some of these new features and functionality, please contact your ADM. Or, to learn more about any of these products or to request a trial, please visit: <http://www.elsevierforindustry.com/>.

illumin8

illumin8 is a NEW research tool designed to extract solutions in the form of products, organizations, approaches and experts. **illumin8** accelerates innovation by:

- Integrating authoritative scientific, patent and web content
- Eliminating information overload
- Revealing solutions faster
- Saving valuable research time
- Increasing R&D productivity
- Giving companies a competitive advantage

illumin8 info site: <http://www.illumin8.com>



ScienceDirect provides much more than full-text access to Elsevier's books and journals. There are many features and functionality that make ScienceDirect a valuable place to start the research process, including: Saved Searches, Search Alerts, Citation Alerts, Topic Alerts, Ability to search full-text, RSS feeds, and Top 25 Articles.

SD most recent release details:

<http://www.info.sciencedirect.com/news/releases/>

SD info site: <http://www.info.sciencedirect.com>

refine your research SCOPUS™

Scopus has had two major releases within the past 6 months, including new functionality such as: Language, Source Type, Keyword, and Affiliation Facets to refine searches, the Affiliation Identifier Tool and Affiliation Search Tab, and Top Cited.

In addition, Scopus has recently released the Journal Analyzer Tool, allowing users to compare up to 10 journals with regards to citation and number of articles published (by year). This information can be used by researchers to determine the most relevant and visible journals in their field.

Scopus most recent release details:

http://www.info.scopus.com/april_08/

Scopus info site: <http://www.info.scopus.com/>

Engineering Village

Engineering Village now houses numerous databases, including: Compendex, Inspec, NTIS, PaperChem, Chimica, CBNB, EnCompassLIT, EnCompassPAT, GeoBase, GeoRef, Ei Patents (US and EP) and Referex. The award-winning Engineering Village platform contains many useful features to refine, analyze, "tag", manage and track research, bringing you the most relevant results as quickly as possible.

Engineering Village info site: <http://www.ei.org/index.html>



EMBASE.com is a unique platform, bringing you more than 19 million validated biomedical and pharmacological records from the EMBASE and MEDLINE databases. EMBASE.com's in-depth EMTREE indexing, as well as the drug/disease specific search facets, make it possible to retrieve the most relevant documents as quickly as possible. The most recent EMBASE.com release added even more functionality, including:

- Ability to Email Records from Record View
- Improved Email Alert functionality, including formatting and frequency options

EMBASE.com most recent release details:

<http://www.info.embase.com/embase.com/news/functionalities/>

EMBASE.com info site: <http://www.info.embase.com/>



PharmaPendium recently released version 2.0! New features and functionality include:

- Increased search efficiency and relevance (Proximity search and new filtering options)
- Easier browsing and better view to identify drug class or organ system level of impact
- Improved data display on info pages
- Better filtration and more complete summary view
- Enhanced AERS features

The following was added to PharmaPendium over 2007: 3530 new FDA Approval documents; 95,600 new pages FDA Approval documents; 54 new drugs with FDA approval packages; 4,150 new extracted lines from the literature; 260,000 new post marketing reports; 1,700 new MedDRA terms

PharmaPendium info site: <http://www.info.pharmapendium.com/>



CrossFire Commander 7.1 has been released! CrossFire Commander and CrossFire Server are an integrated client/server application for searching the world's largest electronic collections of organic chemistry (CrossFire Beilstein), organic chemistry from patents (Patent Chemistry Database) and inorganic/organometallic data (CrossFire Gmelin). With simple queries, the 500 million experimental chemical and physical properties, including electric, magnetic, thermal, crystal and physiological data can be accessed to provide relevant answers to all kinds of questions in preparative chemistry.

Crossfire info site: <http://www.info.crossfirecommander.com/>

Top Tips!

Scopus linking – Full Text and Beilstein

Did you know you can link your full-text subscriptions to your Scopus subscription? Linking your subscriptions to Scopus will reveal a Full-Text link to your end-users (when available), better integrating your resources and saving end-users time!

In addition, Scopus can be linked to your Beilstein subscription, revealing chemical structures within the Scopus record when available. And in just a few short weeks, you'll be able to link from Beilstein directly into Scopus as well! If you'd like to learn more about full-text linking and/or Beilstein linking to Scopus, please contact your ADM!

Promote your company name within Scopus and ScienceDirect!

If you are a Scopus and/or ScienceDirect subscriber, you have the option to "brand" your Scopus and/or ScienceDirect sites with a header or footer of your choice! Branding your Scopus and ScienceDirect sites reminds end-users that it is your company/library that is bringing these valuable research tools to them. If you'd like to learn more about branding your Scopus or ScienceDirect site, please contact your ADM!

Have you heard of 2collab?

2collab (www.2collab.com) is a new type of research tool launched in 2007- a collaboration platform designed specifically for researchers in the science, technology and medical communities.

Intended for use by professional researchers in academic, government and corporate institutions, 2collab enables:

- Online bookmarking and reference management
- Groups – for sharing resources and holding discussions with existing networks or creating new ones
- Peer networking - find and initiate contact with new research partners

2collab is built into Elsevier products such as ScienceDirect, Scopus and Engineering Village, but can be used anywhere on the web!

Do you know about the SCImago website?

The SCImago Journal & Country Rank (<http://www.scimagojr.com/>) is a portal that includes the journals and country scientific indicators developed from the information contained in the Scopus® database (Elsevier B.V.). These indicators may be used to assess and analyze scientific domains.

Corporate Americas Account Development Managers (ADMs) and Helpdesk Info

East Coast ADM Support

Territory: All states east of and including MI, IN, KY, TN and MS and Canadian provinces including Ontario and those east.

Mary Vasica

Account Development Manager

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Supports the following products: ScienceDirect, Scopus, Engineering Village, EMBASE.com, Illumin8, Scirus

Larry Debolt

Account Development Manager

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Supports the following products: CrossFire Commander, the Crossfire Databases (Beilstein, Patent Chemistry and Gmelin) and PharmaPendium

West Coast ADM Support

Territory: All states west of and including WI, IL, MO, OR and LA as well as Canadian provinces including Manitoba and those west.

Heather Devereaux

Account Development Manager

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Supports the following products: ScienceDirect, Scopus, Engineering Village, EMBASE.com, Illumin8, Scirus

Derrick Umali

Account Development Manager

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Supports the following products: Crossfire Commander, the Crossfire Databases (Beilstein, Patent Chemistry and Gmelin) and PharmaPendium

Latin America ADM Support

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Supports the following products: ScienceDirect, Scopus, Engineering Village, EMBASE.com, Illumin8, Scirus

Helpdesk Support

ScienceDirect: usinfo@sciencedirect.com

Scopus: usinfo@scopus.com

Engineering Village: eicustomersupport@elsevier.com

EMBASE.com: usembaseinfo@elsevier.com

PharmaPendium: usinfo@pharmapendium.com

Illumin8: info@illumin8.com